



Cindy Claycomb
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Accomplishments

- Serve as President of the City of Wichita Board of Park Commissioners (President, September 2016 – present; Board member, September 2009 – present); appointed by Council Member Janet Miller; accomplishments include:
 - Assisted in the update to the Park, Recreation, and Open Spaces (PROS) Plan to facilitate CaPRA (Commission for Accreditation of Park and Recreation Agencies) accreditation. The Park Department is the first City of Wichita department to achieve national accreditation
 - Reviewed and recommended the Aquatics Master Plan to City Council to ensure viability of the City-owned aquatics facilities
 - Supported a public/private partnership with Together Wichita to provide distance markers and directional signage—at no public cost—along Wichita's K-96 bicycle path
 - Reviewed and recommended Watson Park Master Plan to City Council to enhance park attractiveness and increase attendance
 - Participated in the planning for Crystal Prairie Lake Park to create a new regional attraction park
 - Restructured the Recreation division to better cater to the recreation needs of the citizens of Wichita
 - Established a Golf Advisory Committee to ensure a committee dedicated to keeping Wichita public golf courses economically viable
 - Listened to golfers and saved Clapp Golf Course from closing
- Serve on Wichita City Council District 6 Advisory Board to advise City Council member Janet Miller, the City Council, and City staff on matters of public policy, zoning cases, and other issues specific to District 6 (April 2016 – present)
- Serve as Chair of the Board of Directors for the Wichita Downtown Development Corp., whose purpose is to revitalize and enhance the center city (January 2015 – present; Chair January 2017 – present)
- Serve as a Greater Wichita Partnership Board Member (ex officio) to help focus the business community of Wichita and South-Central Kansas on common strategies to enhance economic growth (January 2017 – present)
- Serve on the Botanica Board of Trustees (ex officio) to support and advise on enhancement and maintenance of Wichita's botanical gardens and programs (September 2016 – present)

- Serve as a Wichita Regional Chamber of Commerce Board Member (ex officio) to help drive economic growth and community advancement in the Wichita region (January 2015 – present)
- Co-authored book *Marketing Mistakes & Successes*, 12th Edition (published by Wiley 2014)
- Co-chaired Wichita State University Strategic Planning Steering Committee to develop a strategic plan for WSU to create a bold new vision and mission for Wichita State University (September 2012 – June 2013)
- Served on the Wichita Bicycle Master Plan Steering Committee to develop a guide for the City of Wichita regarding bicycle infrastructure investments, operations, and policies (July 2011 – December 2012)
- Served on the Wichita Area Metropolitan Planning Organization Regional Pathway System Plan Advisory Committee to establish a backbone pathway system to connect existing and future bicycle and pedestrian facilities throughout the region (April 2011 – June 2012)
- Actively participated in development of the Downtown Wichita Master Plan (January 2010 – December 2010)
- Served as Vice-Mayor's appointee to City of Wichita City Manager Citizens' Search Committee (Spring – Fall 2008)
- Served on City of Wichita Parks, Recreation, and Open Spaces (PROS) Technical Advisory Group to develop a 20-year strategic master plan that will help attract and retain business and industry and the workforce they employ (2007 – 2008)
- Co-chaired Clean Air Wichita campaign for adoption of Wichita's Clean Air ordinance to eliminate smoking in workplaces, including restaurants and bars (January 2007 – June 2008)
- Worked with local bicycle and pedestrian groups to convert the 17th Street rail corridor into a pathway, now known as the popular Redbud Trail (2006 – 2007)
- Represent Old Town constituents in voicing environmental, safety, and aesthetic concerns about neglected buildings in the downtown area (ongoing)

Work History & Education

Wichita State University

09/14 – present	Assistant to the President for Strategic Planning
09/14 – 01/16	Director, WSU Ventures
06/13 – 08/14	Interim Dean, W. Frank Barton School of Business
07/94 – present	Professor (promoted to Full Professor 2006)

Pizza Hut Corporate Headquarters

03/82 – 08/91	Various managerial and analyst positions
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Boeing Wichita

01/80 – 03/82	Staff Accountant
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Education

07/95	Ph.D. (Marketing)	Oklahoma State University
05/91	MBA	Wichita State University
12/79	BBA	Wichita State University